

# Chapter 6 sample text for download

## Day 6 - Creating the Home page

### **Hero section:**

#### **Headline:**

Be your best. Get your dream job.

#### **Subhead:**

With all the needless advice you'll get on this site, you are not going to get anywhere ambitious. This text is just here for illustration purposes only. Here is where your main argument supporting the headline thought should be placed. Followed by a call to action (CTA) or two.

**Button 1:** Get in touch

**Button 2:** Know More

— — —

### Process section

#### **Headline left column:**

Which career stage are you in?

#### **Text left column:**

- Junior Fast Track
- Mid-Level Interview Coaching
- Senior Level Career Coaching
- Executive Coaching

#### **Button text left column:**

Call Me

#### **Headline right column:**

Follow My Process... It Works!

#### **Text right column:**

An interview is not a place to wing it, as I learned long ago. I figured out what exactly to prepare for and where to stand your ground. The rest came naturally. My Guided Interview System, from years of experience, will get you going on the path to success.

My coaching is relevant to you at every stage of your career.

**Button text right column:**

Know More

— — —

Testimonial section

**Text:**

“The first couple of sessions nailed down the exact objectives I was after. Joe’s process is very structured to declutter and clarify the objectives. Later sessions had clear agendas and practical outcomes. Through every session Joe enabled me with a thinking process to find the best or optimal solutions... it was challenging and stimulating. And, oh yes, I did well enough to land that dream job of mine. Thanks a bunch, Joe! Honestly, I couldn’t have done it without you.” — Sean Hunter HR Manager

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About section

**Headline:**

My Story

**Text:**

I have coached over 2,000 people over the years. They are from different seniority levels. And once I take them on, I’m totally on their side. Their conscience, their mentor and constant companion. They get the benefit of my experience as well as practical programs to follow.

It helps that I’ve also been on the other side of the table as a senior recruiter for Fortune 50 companies. I know the game. I teach you the essence. You add your dash of personality and improvisation.

**Button text:**

More About Joe

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FAQ section

**Headline:**

Frequently Asked Questions

**Text under headline:**

I get these questions often. See if any resonate with you.

**FAQ questions:**

I have just 5 years of experience. Is this for me?

Do I need to be in a specific industry for you to help me?

I just need a short-period refresher for an upcoming interview. Are you on?

I'm a CEO looking for a professional guide. Is that you?

**FAQ answers:**

Use the paras already there in the template